

**USCattleHaulers.com – trucking website for sale**



**Background:**

After 7 years online, www.uscattlehaulers.com is for sale by its owner and founder, Dan Little. This site has been maintained and operated as a free resource for truck drivers and companies to “post and get” cattle loads online. Though operated as a free site to-date, this site can easily be converted to a revenue-generating venture through subscription memberships by drivers, companies, or both. Or another method would be to keep it free to the users and make revenue selling advertising space. (Or both!)

**Special note:** As the President of the “Owner Operators United” trucking rights and advocacy organization, Dan and USCattleHaulers.com was featured on dozens of national and regional television programs, radio shows, newspaper, and internet sites during the fuel crisis (soaring prices) during March/April 2008 resulting in a huge increase in site traffic and name recognition. The site was featured on CNN, Fox News, ABC, NBC, CBS, and the Wall Street Journal among many others.

**Statistics and site value breakdown:** (\*based on last two months statistics)

Domain name appraised value (uscattlehaulers.com)	\$3,100
Bonus, extra included domain name value (usloadboards.com)	\$5,200
Google Page-Rank	3
Average monthly unique visitors	700
Average monthly page views	2200
Average visit length	3 min 13 secs
<b>Search Engine breakdown:</b>	
Google	56.43%
Yahoo	34.85%
Ask	4.97%
All others	3.75%
Most common keywords: “cattle haulers”	# 1 (Google)
“livestock trucking companies”	# 1 (Google)
“livestock haulers”	# 1 (Google)
“cattle trucking”	# 3 (Google)
“cattle haulers needed”	# 1 (Google)
“livestock trucking”	# 3 (Google)
“cattle transportation companies”	# 1 (Google)
“cattle loads to haul”	# 1 (Yahoo)

**Asking price:** \$19,500 (includes the site as built and both domain names)

**Contact Dan at: 660-542-8735** (all serious offers will be considered)